



Nornickel's [2019 Sustainability Report](#) has won gold statuettes at the prestigious international MarCom Awards in two categories: Best Annual Report and Best Design (Print). The annual MarCom Awards, which recognise outstanding achievements in marketing, communications, and creativity, are based in Dallas, Texas, United States.

“This difficult year has shown us how important it is to build a business that adheres to the highest standards for sustainable development. Our success at the MarCom Awards testifies to the fact that we are heading in the right direction. We have won this award for several years now, but it will never cease to be valuable to us. These statuettes symbolise the recognition of our team effort to produce high-quality sustainable development reports to communicate Nornickel’s sustainability goals and milestones to the global community,” said Svetlana Ivchenko, Director of Nornickel’s Sustainable Development Department.

The MarCom Awards are held annually by the Association of Marketing and Communication Professionals (AMCP). More than 6,000 companies from all over the world take part in the competition each year.

An expert committee evaluates the concept, design, and execution of submitted materials in all of the formats in which the information is presented, from print media to online publications, videos, and strategic communications.

This is the sixth consecutive year that Nornickel’s work is recognised at this esteemed competition. Last year, the company’s sustainability report also earned two gold statuettes, while a year earlier, the 2017 report earned two platinum statuettes.

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