



As announced on 19 February, Nornickel ranked first in the DIGITAL MEDIA & TOOLS category of the Digital Communication AWARDS with its Join the Universiade online contest. As the General Partner of the 2019 World Student Games, Nornickel held the contest among the students of Russian technical universities in December 2018, of whom over 800 participated. The seven winners will go to the Winter Universiade that will be held in Krasnoyarsk in March 2019.

On 19 February, Nornickel also received HeadHunter's HR Brand of the Year award, which is considered to be the most prestigious HR accolade in Russia. The Company's online game Nickel Code came in third in the Capital category.

Nickel Code was developed by Nornickel — SSC on a blockchain platform with the aim of attracting IT professionals and promoting the Company's brand in the IT sphere.

The game was launched at the SAP Forum 2018 and helped draw over 4,000 people to the Company's stand, 369 of whom played the game.

Nickel Code got Nornickel in contact with many highly qualified professionals, with 70 CVs coming in over 2 weeks resulting in 14 hires.

"We are honoured to receive this award," said Darya Kryachkova, Nornickel's HR Director, at HeadHunter's award ceremony. "Looking at the other winners and their projects, I am happy to say that the HR community continues to mature and become more focused on the needs of businesses. Forums and awards like these encourage us to become better and more competent, moving our companies forward".

"The HR Brand award serves as a beacon to many market players. It distinguishes the recipient as a trend-setter, one that makes use of innovative solutions and shines a spotlight on HR's contributions to the business community," said Gor Nakhapetian, jury member and advisor to dean of Moscow School of Management SKOLKOVO.

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